

# Strategy for Vital Neighborhoods

Working together in the places  
Garland lives, works, learns,  
plays and shops.


# Garland's Neighborhood Philosophy

Recognizing a strength of Garland is the character of its neighborhoods, we will work in **partnership** with neighborhood stakeholders and community resources to build a stronger community and keep Garland an excellent place to live and invest.

# Envisioned Outcomes

- ▶ Stabilized and improved neighborhoods
- ▶ Sense of community
- ▶ Increased neighborhood management capacity



The background is a dark blue-grey color with a faint, light-colored graphic. On the left side, there is a compass rose with a dollar sign (\$) and a small 'M' logo. To the right of the compass rose is a faint outline of a map or city grid. The text is centered in the upper half of the image.

Success is dependent on a culture change emphasizing collaboration at the neighborhood level and this message must come from the top and be marketed throughout the City and the community.

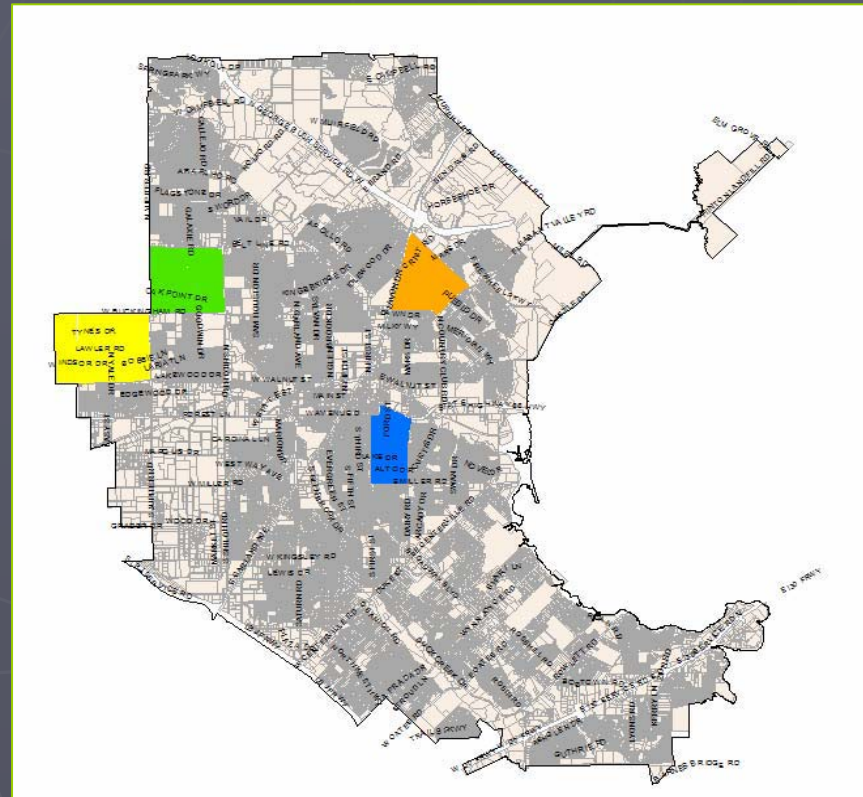
# Neighborhood Toolbox

New and existing programs that assist neighborhoods:

- ▶ Office of Neighborhood Vitality programs
- ▶ Management capacity-building programs
- ▶ City of Garland neighborhood programs (neighborhood watch, grant programs, publications)
- ▶ Neighborhood Planning programs
- ▶ Neighborhood Resource Team – action-oriented working group of City employees that strategically implements programs and services to reach envisioned outcomes
- ▶ Community Resource Team – task force of subject matter experts that advise staff during pilot process to develop programs

# Pilot Neighborhood Program Areas

- Terrace-Bellaire
- Forest Ridge-Walnut
- Carriagehouse
- Oakridge



# Examples of Program Activities

- ▶ Leadership development
- ▶ Build social capital
- ▶ Physical enhancements
- ▶ Improve neighborhood image
- ▶ Teambuilding
- ▶ Safety programs
- ▶ Mentoring programs
- ▶ Neighborhood planning
- ▶ Project implementation
- ▶ Branding neighborhoods

# Neighborhood Management

- ▶ The ability of a neighborhood to manage day-to-day concerns that arise; develop the social fabric to connect with neighbors; and work together to implement programs to positively influence the image and health of their neighborhood.
- ▶ Also, working in partnership with the City and other community assets to accomplish goals to create and maintain a healthy neighborhood.

# Garland Neighborhood University

- ▶ GNU—Where Noodles begin...
- ▶ Classes begin in February 2007
- ▶ Series of instructional activities to increase neighborhood and individual management capacities
- ▶ Certification program
- ▶ Workshops, seminars, training, networking

# Garland Neighborhoods are Where It's @!

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lives, works, learns plays and shops.*